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KBW BOLSTERS EUROPEAN INVESTMENT BANKING EFFORT

New York & London – July 16, 2013 – KBW Europe, a leading investment bank and broker-dealer specializing in the financial services sector, and a wholly owned subsidiary of Stifel Financial Corp. (NYSE: SF), today announced the appointment of John Paul (J.P.) McGrath as Managing Director in the firm’s Investment Banking Group based in London.

Mr. McGrath brings nearly twenty years of experience to KBW. Most recently, he served as Managing Director and Head of Financial Institutions at DC Advisory (formerly Close Brothers Corporate Finance), since 2009. Prior to that, he spent nearly a decade at NM Rothschild & Sons, where he helped build that firm’s Financial Institutions franchise. Mr. McGrath began his investment banking career at Samuel Montagu, an investment bank owned by HSBC.

“As the European marketplace continues its recovery, we expect to see more need for our advisory and capital raising services,” said Stephen Howard, Head of European Investment Banking at KBW. “J.P. brings a wealth of experience to KBW that both current and future clients can quickly tap into.”

“With an established presence on both sides of the Atlantic, KBW is well positioned to provide clients with locally-based services and unique perspective on developments in the world’s major financial centers,” added Peter J. Wirth, Executive Vice President and Co-Head of Global Investment Banking at KBW. “In addition, we look forward to further developing our role as a prominent advisor on cross-border transactions.”

In the United States, KBW is the premier advisor on financial services industry transactions. So far this year, KBW has advised on a league-leading 33 deals, totaling \$2.8 billion in transaction value.

About KBW

KBW LLC, a Stifel company, operates in the U.S. and Europe through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc. and Keefe, Bruyette & Woods Limited (KBW Europe). Over the years, KBW has established itself as a leading independent authority in the banking, insurance, brokerage, asset management, mortgage banking and specialty finance sectors. Founded in 1962, the firm maintains industry-leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities securities of financial services companies.

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