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Keefe, Bruyette & Woods Appoints Ryan Krueger to Lead Life Insurance Sector Research

New York – April 7, 2014 – Keefe, Bruyette & Woods, Inc., a full-service, boutique investment bank and broker-dealer that specializes in the financial services sector, and a wholly owned subsidiary of Stifel Financial Corp. (NYSE: SF), today announced that Ryan Krueger will rejoin the firm as a Managing Director of Equity Research, leading coverage of the U.S. life insurance sector. Mr. Krueger will be based in Hartford, CT and his appointment is effective April 14, 2014.

Mr. Krueger comes to Keefe, Bruyette & Woods with more than eight years of equity research experience, most recently at Dowling & Partners Securities where he was a Partner and Sector Head responsible for covering the U.S. life insurance industry. Mr. Krueger started his career at Keefe, Bruyette & Woods in 2006, eventually becoming Vice President and lead analyst of small-cap life insurance companies. He is a CFA charter holder and graduated from the University of Connecticut with a B.S. in Finance.

“Ryan comes back to KBW as one of the most respected life insurance analysts in the market,” said Fred Cannon, Director of Research at Keefe, Bruyette & Woods. “He has a deep understanding of insurance fundamentals and his hire highlights our commitment to providing high quality research to our clients.”

Keefe, Bruyette & Woods currently provides equity research coverage on 576 financial services companies across North America, Europe and Asia.

About KBW

KBW LLC, a Stifel company, operates in the U.S. and Europe through its broker dealer subsidiaries, Keefe, Bruyette & Woods, Inc. and Keefe, Bruyette & Woods Limited (KBW Europe). Over the years, KBW has established itself as a leading independent authority in the banking, insurance, brokerage, asset management, mortgage banking and specialty finance sectors. Founded in 1962, the firm maintains industry-leading positions in the areas of research, corporate finance, mergers and acquisitions as well as sales and trading in equities securities of financial services companies.

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